

Award	Title	Entrant	Advertiser
Sales Promotion > 01 - Product or Service Sales Promotion > 01B - Sales Kit or Product Information Sheets			
Silver ADDY Award	Tastes Like Excitement	6 Brothers	Wright Business Systems, Inc.
Sales Promotion > 02 - Packaging > 02A - Single Unit			
Silver ADDY Award	Artisa packaging for Sam's Club	Innis Maggiore	SmithFoods Inc
Collateral Material > 07 - Brochure > 07A - Single Unit			
Silver ADDY Award	School of Art Viewbook	Kent State University	Kent State University School of Art
Collateral Material > 09 - Special Event Material > 09A - Card, Invitation, Announcement - Single Unit			
Silver ADDY Award	Annual Meeting Invitation	Kleidon & Associates	Greater Akron Chamber
Silver ADDY Award	Let's Rock Wedding	Paper Mill Studio	Manda Redfern and Dave Davies
Silver ADDY Award	Reverie: 2017 KSU Fashion Show Book	Kent State University	Kent State University
Collateral Material > 09 - Special Event Material > 09B - Card, Invitation, Announcement Campaign			
Gold ADDY Award	Kentucky "We're Back" Campaign	Westfield Insurance	Westfield Insurance
Gold ADDY Award	Let's Rock Wedding	Paper Mill Studio	Manda Redfern and Dave Davies
Direct Marketing > 11 - Specialty Advertising > 11B - Other Merchandise			
Silver ADDY Award	K.A.R.E. Kit - Mountain Dew	Power Media	Pepsi
Public Service (Sales & Marketing) > 12 - Public Service Collateral > 12A - Brand Elements			

Silver ADDY Award	An Important Conversation on HPV	Glyphix - Kent State University	Obianuju Genevieve Aguolo
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Public Service (Sales & Marketing) > 12 - Public Service Collateral > 12C - Brochure/Sales Kit

Gold ADDY Award	United Way 100th Anniversary	TRIAD	United Way of Summit County
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Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 15 - Direct Marketing & Specialty Advertising (printed or digital)

Gold ADDY Award	427 Design Open House 11 Mailer	427 Design	427 Design
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Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 16 - Special Event Materials (printed or digital)

Gold ADDY Award	427 Design Open House 11 Poster	427 Design	427 Design
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Silver ADDY Award	AmperSanta Ale Beer Bottle	Kleidon & Associates	Kleidon & Associates
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Silver ADDY Award	Winter Solstice Card	Minx Design	Minx Design
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Magazine Advertising > 17 - Magazine Advertising > 17A - Full Page Or Less Single Unit

Silver ADDY Award	John Deere AgPro Gator Love	Geometry Global	John Deere
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Magazine Advertising > 17 - Magazine Advertising > 17B - Spread, Multiple Page or Insert - Single Unit

Gold ADDY Award	BRP Mud Pie (Spread)	Geometry Global	BRP
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Silver ADDY Award	Continental Hoses Stress Management	Geometry Global	Continental
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Silver ADDY Award	BRP Recipe Powder	Geometry Global	BRP
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Magazine Advertising > 17 - Magazine Advertising > 17C - Magazine Advertising Campaign

Gold ADDY Award	BRP Recipe Campaign	Geometry Global	BRP
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Silver ADDY Award	Continental Hoses Campaign	Geometry Global	Continental
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Ambient Media > 25 - Installations > 25A - Single Installation

Gold ADDY Award	Curious Creatures - Akron Zoo	Power Media	Akron Zoo
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Silver ADDY Award	Continental Trade Show	Geometry Global	Continental
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Ambient Media > 26 - Events > 26B - Multiple Events

Silver ADDY Award	#WriteOnBlackboard National Tour	Kent Displays, Inc.	Boogie Board
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Out-of-Home > 27 - Poster > 27A - Poster - Single Unit

Gold ADDY Award	Some See, Come Saw	Black Walnut Letterpress	University of Akron Myers School of Art
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Out-of-Home > 27 - Poster > 27B - Poster - Campaign

Gold ADDY Award	The Devil's Milk Trilogy	design x nine	The New World Lab
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Silver ADDY Award	Westfield Insurance Brand Poster	Westfield Insurance	Westfield Insurance
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Out-of-Home > 30 - Site > 30A - Interior – Single

Gold ADDY Award	Product Showroom Installation	427 Design	Imaginethis Wholesale Printing
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Out-of-Home > 30 - Site > 30B - Large Venue – Single

Gold ADDY Award	Vegas Golden Knights Logo Animation	Pritt Entertainment Group	Vegas Golden Knights
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Out-of-Home > 31 - Out-Of-Home Campaign

Silver ADDY Award	Artisa - trade show banners	Innis Maggiore	SmithFoods Inc
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Public Service (Out-of-Home & Ambient Media) > 34 - Public Service Ambient Media > 34B - Campaign

Silver ADDY Award	#Overlooked - Shane Wynn	Power Media	Shane Wynn Studios
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Websites > 37 - Websites > 37A - Consumer

Gold ADDY Award	Artisa cottage cheese website	Innis Maggiore	SmithFoods Inc
Silver ADDY Award	The Hudson Edge	WhiteSpace Creative	City of Hudson
Silver ADDY Award	Hartville Pet Insurance Site	C&F Pet Insurance Group	Hartville Pet Insurance
Silver ADDY Award	Blackboard by Boogie Board	Kent Displays, Inc.	Boogie Board

Websites > 37 - Websites > 37B - B-to-B

Silver ADDY Award	Bonfire Red Website	SKYCATCHFIRE	Bonfire Red
Silver ADDY Award	Maximal Strategist website	Innis Maggiore	Maximal
Silver ADDY Award	ProFusion Industries Website	Kleidon & Associates	ProFusion Industries
Silver ADDY Award	Ramco website	Kleidon & Associates	Ramco Specialties

Websites > 37 - Websites > 37C - Microsites

Silver ADDY Award	Goodyear College Recruiting Website	TRIAD	Goodyear
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Social Media > 38 - Social Media > 38A - Single Execution

Silver ADDY Award	Nestle Coffee Mate Vote-A-Flavor	Geometry Global	Nestle
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Social Media > 38 - Social Media > 38B - Campaign

Silver ADDY Award	#WSHolidayEats	WhiteSpace Creative	WhiteSpace Creative
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Public Service (Online/Interactive) > 46 - Public Service Online/Interactive > 46A - Public Service Online/Interactive

Silver ADDY Award	Burton D. Morgan Foundation website	TRIAD	Burton D. Morgan Foundation
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Advertising Industry Self-Promotion (Online/Interactive) > 47 - Advertising Industry Self-Promotion Online/Interactive

Silver ADDY Award	TRIAD website	TRIAD	TRIAD
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Television Advertising > 51 - Television Advertising – Local (One DMA) > 51A - Single Spot :15 or less

Silver ADDY Award	Spark Your Curiosity	WhiteSpace Creative	Akron Zoo
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Television Advertising > 51 - Television Advertising – Local (One DMA) > 51C - Single Spot :60 seconds or more

Gold ADDY Award	Walsh University Athletics	Walsh University	Walsh University
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Television Advertising > 51 - Television Advertising – Local (One DMA) > 51D - Television-Local Campaign

Silver ADDY Award	Spark Your Curiosity	WhiteSpace Creative	Akron Zoo
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Television Advertising > 52 - Television Advertising – Regional/National > 52B - Television-National Campaign

Gold ADDY Award	2017 Television Campaign	Akron Children's Hospital	Akron Children's Hospital
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Online Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot – Any Length

Silver ADDY Award	NaviGate Prepared Demo Video	Red Point Digital	Lauren Innovations
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Silver ADDY Award	She's a Runner	B Squared Photo	Fleet Feet
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Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry – more than :60 seconds

Gold ADDY Award	The Innovators Passion	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
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Gold, Best of Show ADDY Award	Bob Miller's Story	Todd Biss Productions	Summa Health System
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Silver ADDY Award	Vegas Golden Knights Intro Video	Pritt Entertainment Group	Vegas Golden Knights
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Silver ADDY Award	Kim McBride Leadership Video	Red Point Digital	Lauren International
Silver ADDY Award	Eric R. Fossum's Innovation Legacy	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
Silver ADDY Award	Craig Thompson Architecture Promo	Cory Sheldon Creative	Craig Thompson Architecture
Branded Content & Entertainment > 61 - Branded Content & Entertainment Campaign			
Gold ADDY Award	2017 Induction	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
Sales Promotion > 64 - Audio/Visual Sales Presentation			
Gold ADDY Award	Goodyear Weather Ready Tire Launch	Hitchcock Fleming & Associates, Inc.	Goodyear Tire & Rubber Company, Inc.
Silver ADDY Award	The Q Transformation Video	Pritt Entertainment Group	Cleveland Cavaliers
Public Service (Film, Video, & Sound) > 68 - Public Service Online Film, Video & Sound			
Gold ADDY Award	My Story - Audrey	Summit DD	Summit DD
Gold ADDY Award	Why Not Akron?	Pritt Entertainment Group	City of Akron
Advertising Industry Self-Promotion (Film, Video, & Sound) > 71 - Advertising Industry Self-Promotion Film, Video & Sound			
Silver ADDY Award	Artisanal Artists	Todd Biss Productions	Todd Biss Productions
Silver ADDY Award	The Paper Lady	Todd Biss Productions	AAF Akron
Silver ADDY Award	Westfield Insurance Holiday Video	Westfield Insurance	Westfield Insurance
Silver ADDY Award	427 Design Open House 11 Video	427 Design	427 Design
Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72C - Consumer Campaign-Local			
Silver ADDY Award	End of Year Donation Campaign	Akron Children's Hospital	Akron Children's Hospital

Integrated Campaigns > 73 - Integrated Brand Identity Campaign - Local or Regional/National

Gold ADDY Award	KSU Football Rebrand	Kent State University	Kent State University Athletics
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Public Service (Cross Platform) > 76 - Integrated Media Public Service Campaign

Silver ADDY Award	Gloves Up. Let's Do This.	WhiteSpace Creative	County of Summit ADM Board
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Silver ADDY Award	I'm In Capital Campaign	BridgePoint Creative	NewPointe Community Church
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Advertising Industry Self-Promotion (Cross Platform) > 77 - Ad Club or Marketing Club

Gold ADDY Award	ADDYs Late Night	Dellosa Creative	AAF-Akron
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Silver ADDY Award	AAF-Akron Jacket	Minx Design	AAF-Akron
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Advertising Industry Self-Promotion (Cross Platform) > 78 - Advertising Industry Self-Promotion Campaigns > 78B - Advertising Industry Self Promotion Integrated Campaign

Gold ADDY Award	Silver & Coal	TRIAD	TRIAD
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Gold ADDY Award	427 Design Open House 11 Campaign	427 Design	427 Design
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Visual > 80 - Logo Design

Silver ADDY Award	Cleveland Safety Logo	Array Creative	Winston Products
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Visual > 82 - Illustration > 82A - Illustration - Single

Silver ADDY Award	Beware of Dog	WhiteSpace Creative	Valspar
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Silver ADDY Award	NEOMED Ignite "On Living Forever.."	Glyphix - Kent State University	NEOMED Ignite Magazine
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Visual > 82 - Illustration > 82B - Illustration - Series

Gold ADDY Award	The Devil's Milk Trilogy	design x nine	New World Performance Lab
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Silver ADDY Award	Destinations 2018	WhiteSpace Creative	YRR/Reddaway
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Visual > 83 - Still Photography > 83B - Color, Single

Silver ADDY Award	Continental Trackman Case	Geometry Global	Continental
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Visual > 83 - Still Photography > 83C - Digitally Enhanced, Single

Silver ADDY Award	Sanofi Cat	Geometry Global	Sanofi
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Visual > 83 - Still Photography > 83D - Campaign

Silver ADDY Award	SmithFoods website photography	Innis Maggiore	SmithFoods Inc
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Silver ADDY Award	Continental Trackman	Todd Biss Productions	Geometry Global
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Film & Video > 85 - Cinematography

Gold ADDY Award	Bob Miller's Story	Todd Biss Productions	Summa Health System
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Gold ADDY Award	The Don Arney Story	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
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Silver ADDY Award	Vegas Golden Knights Intro Video	Pritt Entertainment Group	Vegas Golden Knights
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Film & Video > 86 - Animation, Special Effects or Motion Graphics > 86A - Animation, Special Effects or Motion Graphics

Gold ADDY Award	Vegas Golden Knights Intro Video	Pritt Entertainment Group	Vegas Golden Knights
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Film & Video > 87 - Video Editing

Gold ADDY Award	The Innovators Passion	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
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Gold ADDY Award	The Don Arney Story	National Inventors Hall of Fame, Red Point Digital	National Inventors Hall of Fame
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Sound > 88 - Music > 88B - Music With Lyrics

Gold ADDY Award	Westfield Insurance Holiday Video	Westfield Insurance	Westfield Insurance
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Sound > 90 - Sound Design

Gold ADDY Award

Vegas Golden Knights
Intro Video

Pritt Entertainment Group

Vegas Golden Knights